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FOR IMMEDIATE RELEASE

Alberta Museums Association Achieves Accreditation from Imagine Canada's Standards Program

May 26, 2020

Edmonton, Alberta – The Alberta Museums Association is pleased to announce that it has been accredited under Imagine Canada's Standards Program. With this achievement, we join a distinguished community of 248 non-profit organizations in Canada dedicated to operational excellence.

The [Standards Program](#) is a Canada-wide set of shared standards for charities and non-profits designed to help organizations strengthen their operations in five fundamental areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement.

Obtaining accreditation has been a long-term goal for the Alberta Museums Association. As an organization that offers and supports accreditation among its membership, we understand the importance of demonstrating to members, stakeholders, and funders that we are meeting or exceeding best practice standards for non-profits across Canada. We are thrilled to be listed among this dedicated group of organizations.

"Earning the accreditation, especially in these changing times, shows remarkable resilience, and a strong commitment to innovation and excellence. We commend the latest well-deserving recipients of the Trustmark for achieving Imagine Canada's Standards accreditation, and demonstrating outstanding adherence to sound governance." - Bruce MacDonald, President and CEO of Imagine Canada.

About the Standards Program

The goals of [Imagine Canada's](#) Standards Program are to increase organizational excellence and transparency of charities and non-profits, to build resilience, and to strengthen public confidence in individual organizations and the sector as a whole. To earn the accreditation, organizations must meet 73 standards in board governance, financial management and accountability, fundraising practise, staff management, and volunteer management.

Peer Review Process and Compliance

Our policies and procedures in the five areas of compliance were evaluated by a group of volunteers from the sector, and were found to be compliant with the Standards Program. Accredited organizations are required to complete full re-accreditation on a five-year basis. Compliance during the accreditation period is monitored regularly and requires organizations to submit evidence demonstrating selected standards are being met.

“As Executive Director / CEO of the Alberta Museums Association, I am extremely proud of the time, effort, and energy dedicated by the Secretariat and Board of Directors in earning the accreditation under Imagine Canada’s Standards Program. The accreditation process reinforced the good work already ongoing at the AMA and highlighted areas for improvement that will ensure we are sustainable and innovative moving forward.” - Meaghan Patterson

The Alberta Museums Association (AMA) provides a variety of programs and services to over 500 museums and museum professionals across Alberta. Through its focus on community engagement, social responsibility, and sustainability, the AMA utilizes its funding, accreditation, awards, and professional development opportunities to support institutions in their vital role as leading contributors to the social, cultural, and educational fabric of Alberta. The AMA believes that museums can leverage their positions as trusted institutions to encourage respectful dialogue, provide educational opportunities, and bring awareness to some of society’s most pressing issues.

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