



Suite 120, 12420.104 Ave NW
Edmonton, AB T5N 3Z9
780.424.2626
info@museums.ab.ca
museums.ab.ca

FOR IMMEDIATE RELEASE

TELUS World of Science - Edmonton: Health Zone Exhibition Team to Receive 2022 Leadership Award for Education from the Alberta Museums Association

September 14, 2022

Edmonton, Alberta - The Alberta Museums Association (AMA) is pleased to announce the TELUS World of Science - Edmonton: *Health Zone* Exhibition Team as the recipient of the AMA's 2022 Leadership Award for Education, in recognition of their work developing the *Health Zone* exhibition, which provides a powerful platform for health education in the community.

The *Health Zone* exhibition centres the individual at the centre of the story and explores the different elements that influence individual health, from biology to personal choices and the environment, and how we are supported by healthcare. The cross departmental exhibition team worked to create an exhibit designed for different types of learners in a flexible and accessible space that supports both formal and informal learning. The exhibit incorporates real science tools to give a more authentic experience and build confidence engaging in science and using science tools.

The exhibition demonstrates how science centers across can take a different approach to how science exhibitions are developed. The exhibit creates visitor engagement by presenting science learning in a local context, using placemaking to increase relevance. The exhibition team incorporated various opportunities for visitors to interact with local health experts, including a partnership with the Health Sciences Association of Alberta to profile the role of medical lab technicians, speech pathologists, and paramedics.

The exhibit also renewed relationships between the Science Centre and post-secondary institutions like the University of Alberta. Including profiles of researchers from local post-secondary institutions provide an opportunity for researchers to share their work with the public. It also created role models for young Albertans by highlighting stories about the innovations in health science that are being created right here in Alberta.

Nominations for the Leadership Awards are adjudicated by the Leadership Awards Committee, comprised of Individual Members of the AMA. The Award will be presented at an Awards Ceremony during the AMA's 2022 Annual Conference *Inside Out: Reconsidering Museum Culture*. The TELUS World of Science - Edmonton: *Health Zone* Exhibition Team's achievements will be celebrated during this Awards Ceremony, taking place on Saturday, September 17, 2022, at 4:00 p.m. in the Betty Andrews Recital Hall at MacEwan University.



Suite 120, 12420.104 Ave NW
Edmonton, AB T5N 3Z9
780.424.2626
info@museums.ab.ca
museums.ab.ca

Background

The Leadership Award for Education recognizes those who facilitate a culture of inquiry. Recipients in this category are innovative in their approach to educational program development and delivery. They view education as a core function of the museum, which is reflected in their collections research and exhibit development. They inspire lifelong learning through participatory programming, interpretation, and artifact engagement, and reach out to diverse audiences and encourage people to think critically about the world around them. They strive to make information accessible to a wide audience by considering the needs of different types of learners, using evaluation tools to understand community impact and refine their approach to programming, and providing opportunities for visitors to experience a sense of curiosity and wonder.

The AMA Leadership Awards recognize the exceptional work of Alberta museums and museum professionals in creating value, accessibility, and relevance in their communities. The Leadership Awards recognize excellence, innovation, and creativity in Alberta's museum community in three categories: Engagement, Education, and Sustainability. More information about the AMA Leadership Awards can be found on the AMA website:
<https://museums.ab.ca/what-we-do/awards.aspx>.

The Alberta Museums Association provides a variety of programs and services to over 500 museums and museum professionals across Alberta. Through its focus on community engagement, social responsibility, and sustainability, the AMA utilizes its funding, accreditation, awards, and professional development opportunities to support institutions in their vital role as leading contributors to the social, cultural, and educational fabric of Alberta. The AMA believes that museums can leverage their positions as trusted institutions to encourage respectful dialogue, provide educational opportunities, and bring awareness to some of society's most pressing issues.

Contact: Alberta Museums Association
780.424.2626
communications@museums.ab.ca
museums.ab.ca

###