



2012
LIEUTENANT
GOVERNOR'S
AWARD



Images courtesy of the Red Deer and District Museum Staff.

Morris Flewwelling

2012 LIEUTENANT GOVERNOR'S AWARD RECIPIENT

The Alberta Museums Association (AMA) Lieutenant Governor's Award recognizes the extraordinary contributions of an individual to Alberta's museum community and their achievements in culture and heritage at the provincial, national, and / or international level. Recipients are nominated and selected by the AMA Secretariat and Board of Directors.

The 2012 Lieutenant Governor's Award Recipient, Morris Flewwelling, has been invested in Alberta's museum community for over forty years. As Director of the Red Deer and District Museum for eighteen years, Morris led the museum and its team to national recognition as a model museum of its

size in Canada. Morris is respected as a leader, in part, because of his commitment to help others in the museum community develop their skills and experience not only for the benefit of their museum, but for their personal and professional growth. Upon becoming a Red Deer City Councillor, and subsequently Mayor of Red Deer, Morris continued to recognize the importance of community involvement and the museum became even more integrated into the city in all aspects of its work.

Morris has been involved with the AMA throughout his career. He has been a Board Member, President from 1983 to 1985, and he was a key force behind the development of the model to distribute



Images courtesy of the City of Red Deer.

Alberta Lottery Funds, which eventually became the Grants Program we know today. He went on to be president of the Canadian Museums Association from 1991 to 1993 and has received a multitude of awards including the Order of Canada (1997); the Queen's Golden Jubilee Medal for Distinguished Volunteer Leadership and Community Service (2002); the Alberta Centennial Medal (2005); and, the Heritage Canada Foundation Lieutenant Governor's Award for Outstanding Achievement in Heritage Conservation at the Provincial / Territorial Level (2007). His commitment to leading in the heritage sector extends beyond the museum community through his support and contribution to archives, music, and social service groups in and around Red Deer. This ongoing support and contribution to Alberta's heritage and culture communities is what distinguishes Morris as an engaged innovator and a leader in the museum sector.



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Without his guidance and advice, not only in my museum work but sometimes in my personal life, I am not sure I would have strived to attain that position and many others within the AMA. His impact on our museum, our museum community, and me was enormous. He allowed me to explore and to achieve beyond my own expectations. He never failed to say a simple thank you for a job well done or to push our work forward over his own. He always said that he surrounded himself with good people so he could look good for hiring us! ”
How lovely that sentiment proved over and over again.

– DIANA ANDERSON,
RED DEER ARTS COUNCIL

PREVIOUS Lieutenant Governor's Award Recipients

- 2011 Dr. Robert Janes
- 2008 Hugh A. Dempsey
- 2007 Dr. Trudy Cowan
- 2005 Duncan F. Cameron
- 2004 Dr. Philip Currie



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